

# Project Documents



# GO! MANILA APP PROTOTYPE TESTING

## Inception Report



Bloomberg  
Philanthropies

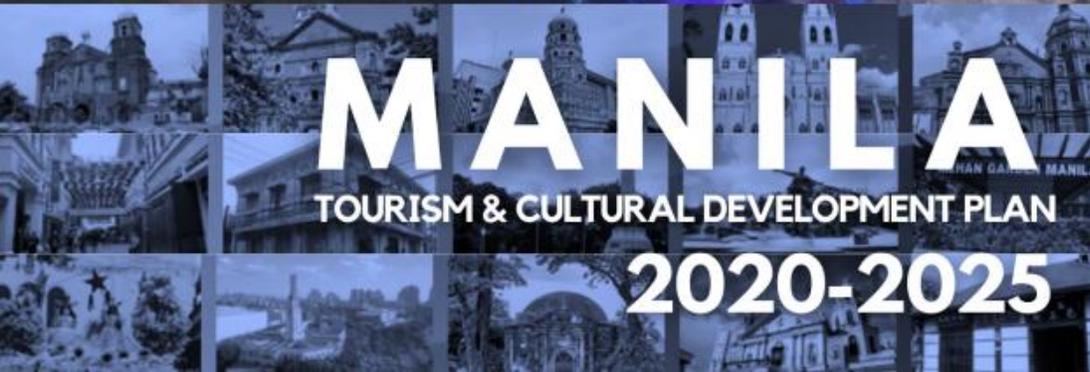


The City of Manila is one of the 631 cities that participated in the 2021 Global Mayors Challenge organized by Bloomberg. Team Manila put forward the Manila Registration ID, which is envisioned as a key component of the Go! Manila application (app), which will help provide greater access to services to the historically underinvested groups in the city. These include senior citizens, PWDs, solo parents, indigent students, out-of-school youth (OSY), informal settler families (ISF), homeless and informal workers. On June 15, 2021, Bloomberg announced Manila as one of the 50 champion cities that submitted the most innovative urban solutions in the wake of Covid-19, will advance to the final round of the competition.

Following its selection as one of the champion cities that advances to the final round of the 2021 Global Mayors Challenge, Team Manila has participated in a series of workshops organized by Bloomberg, to process and reflect on its project idea using a human-centered perspective. Team Manila also prepared a research plan; conducted an initial emphatic field research work with target groups to better understand their struggles, aspirations, and needs; and created storyboards. Based on the field research and interviews involving the intended main users, the Team explored and listed assumptions, created learning goals, and proposed structure to test the prototype.

In creating the prototype for the proposed innovation, Team Manila will have to test the assumptions with the target groups who would also become co-creators of the said innovation. The tests include behavioral observation to capture underinvested residents' behavioral acceptance and understanding of the project idea. This will enable the Team to understand the main-users' take on the prototype being created as to how they feel about interacting with it and determine if they appreciate and like it. Thereafter, the prototype will be designed and tested with the underinvested groups to learn what works and what needs improvement.

To help Team Manila carry out the prototype testing, Bloomberg through the United Nations Development Programme (UNDP) hired the services of BioDev, Inc, a private urban planning, design, and management firm. BioDev will help design and carry out the tests, and develop the corresponding low-fidelity prototype/design of Manila Registration ID.



The Department of Tourism, Culture and Arts of Manila (DTCAM) has evolved from then-Manila Tourism and Cultural Affairs Bureau. The City Government mandated DTCAM to develop and implement policies, programs, and projects to preserve arts and culture, and help reinvigorate the tourism industry of Manila into an engine of economic recovery. It has established meaningful collaborations with government agencies, private organization and other institutions in planning and creating world-class and sustainable tourism products and services.

DTCAM undertook researches, updating of tourist attraction and cultural heritage inventories, and organized Stakeholders' Planning Workshops and focused group discussions in relation to the preparation of the Manila Tourism and Cultural Development Plan. The Plan intends to boost the City's tourism and cultural reawakening after the covid-19 associated slumber, and in the process create business and employment opportunities for the communities, and generate revenues for the LGU from 2021-2025.

The Plan reflects the collective aspirations of Manileños to revive and enrich the Capital City's culture and heritage, and ensure inclusive business and employment opportunities for all. The creation of the tourism hubs and their respective tagline and development vision, and identification of key issues and potential solutions.

The Plan also showcases the best of Manila through the 8 priority programs, 8 trails, and 8 loops located within 8 tourism hubs. It combines culture and heritage conservation with innovations in tourism services such as tourist-oriented e-vehicles, digital tours, as well as mobile and web-based applications for booking, navigation and other services. It also features concrete strategies and measures to jumpstart the local tourism industry after Covid-19 phenomenon and enable it to become resilient to other pandemics and health-related emergencies.

# Progress Report

ESTABLISHMENT OF THE DATABASE MANAGEMENT, MONITORING AND EVALUATION, AND BENCHMARKING SYSTEM



The Municipal Government of Upi has engaged the services of BioDev, Inc., an urban planning, design and management firm, for the development of the Upi Planning and Management Database (UPMD). The database has four (4) components: Upi Development Indicator System (UDIS); Programs and Project Monitoring System (PPMS); e-Strategic Performance Management System (e-SPMS); and Tri-People Information System (TPIS).

As an added feature of the UPMD, BioDev also developed a dashboard of indicators that will provide the local chief executive and the members of the *Sangguniang Bayan* (Municipal Council) direct access to key sectoral (i.e., social, economy, environment, infrastructure, and institution) data needed for day-to-day management and decision making.

On January 13, 2021, BioDev conducted a walkthrough of the UPMD prototype for the Municipal Government of Upi. The walkthrough that was undertaken via Zoom was an alternative to the initially-planned face to face presentation, which was not possible due to the travel restrictions as a result of the Covid-19 pandemic.

This Progress Report presents the UPMD prototype; inputs from the municipal government on the design, features, and content of the prototype; and agreement on the next steps to finalize the project, including the schedule





# KUBETA KO PROJECT



## INCEPTION REPORT

JANUARY 2021

ASSESSMENT AND DEVELOPMENT OF SUSTAINABLE PORTABLE  
TOILET SOLUTION SERVICE DELIVERY FOR THE CITY OF MANILA



The Manila Local Government Unit (MLGU) launched Project: Kubeta Ko, a multi-stakeholder effort to deliver a portable toilet solution (PTS) to 400 households in the pilot barangays in Parola and Muelle de la Industria. The partners involved in the project include the Metropolitan Waterworks and Sewerage System Regulatory Office (MWSS-RO), the Department for Environment and Natural Resources (DENR), Maynilad Water Services, Inc., Loowatt and the Bill and Melinda Gates Foundation (BMGF).

Integral to the implementation of the KKP is the conduct of a feasibility study to determine the sustainability and scalability of PTS. The City Government of Manila has sought the technical assistance of Biodev for the said study.

This Inception Report for Manila Kubeta Ko Project is an initial review of relevant documentation and presentation of the conceptual framework to be used in the study, the key evaluation instruments methodology and survey instruments, including information on data sources and collection, sampling and key indicators. The report contains the following:

1. Review of related studies;
2. Overall methodology for the assignment, including the methodology and criteria for the need's assessment, the questionnaires for the three (3) household and WTP surveys, and IEC methodology and tools; and
3. An assessment of risks associated with implementing the assignment, and the proposed mitigation measures.



## City of Sipalay



# PREPARATION OF SIPALAY COMPREHENSIVE LAND USE PLAN and COMPREHENSIVE DEVELOPMENT PLAN

## COMPREHENSIVE LAND USE PLAN



The Local Government Code Section 106 of RA 7160 provides that each local government unit shall have a comprehensive multi-sectoral development plan to be initiated by its development council and approved by its *Sanggunian*. For this purpose, the City Development Council shall assist the *Sanggunian Panlungsod* in setting the direction of economic and social development, and coordinating development efforts within its territorial jurisdiction. Biodev provides technical support to the City Government of Sipalay in the preparation of these planning documents.

**Sipalay City Comprehensive Land Use Plan (CLUP)** is a long-term guide in realizing the desired spatial strategies and sectoral developments of the LGU, as well as a way to regulate private and public investment, subdivision developments; reclassify agricultural lands into non-agricultural uses; prescribe reasonable limits and restraints on the use of property within the city (Sec. 458, 2, vi-x). Being comprehensive in geographical scope, the CLUP covers the entire territorial jurisdiction of the city including those areas that are traditionally the domain of the national government.

The **Comprehensive Development Plan** is referred to in the Local Government Code as the “long-term, medium-term and annual socio-economic development plan” that local Development Councils are directed to prepare (Sec. 109, a, i), or the “integrated economic, social and physical plan” [Sec. 476 (b) (1)] that the CPDO is tasked to prepare and submit for consideration by the City Development Council. It is comprehensive in that it covers the five development sectors (social, economic, environmental, Physical and Institutional) and their respective sub-sectors.

